

**RETURN ADDRESS AREA**

required on all Presorted Mailings

Presorted  
First-Class Mail  
U.S. Postage Paid

TEMP-RETURN SERVICE REQUESTED

**5" x 7" Postcard**

5.25" x 7.25" Bleed Size  
Outside edge. Design should be  
this dimension

5" x 7" Trim Size  
Black dotted line

4.75" x 6.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

**INK FREE ADDRESS AREA**  
4" w x 2.7" h

.625" INK FREE BARCODE AREA